



Leicestershire Education Business Company



A Selection of Individual and Group Teacher Placement  
Case Studies in the

## HOSPITALITY Sector

To better prepare students for their future working lives it is essential that  
we support teachers to gain an insight into business.

*"Seek first to understand, then to be understood."* Stephen Covey



Leicestershire Education Business Company (LEBC)  
— creating successful links between business and education —

Visit our website to find out about the full range of opportunities  
[www.Leics-EBC.org.uk](http://www.Leics-EBC.org.uk)

# Food Technology at Delifrance

May 2007



**Host:** HR Assistant - Delifrance UK

**Teacher:** Fran Slade, Head of Design and Technology - Lutterworth College

## Teacher tastes life at a bakery

A **TEACHER** got a taste of what business wants from school leavers when she visited a bread factory.

Fran Slade, head of design and technology at Lutterworth Community College, spent a day at Delifrance's UK base, in Wigston.

Organised through the Teacher Placement Programme (TPP), the visit was designed to give her an insight into how her subject relates to the world of work.

Laura Rowbotham hosted the visit, supported by Leicestershire Education Business Company (LEBC).

Rachael Clarke, from LEBC, who manages the TPP programme, said: "It's such a fantastic way of bringing the curriculum to life.

"Teachers build their knowledge and gain first-hand experiences of the use of a subject in business.

"The host organisations get an appreciation for the changes and developments in education."

Ms Slade said: "The programme covered the total range of sectors within the manufacture and supply of Delifrance's products.

"The experience will be easily transferred to my students."

To take part in the programme, call 0116 240 7000.



**INSIGHT:** Fran Slade, from Lutterworth Community College, with Rob Scharf, the bakery chef at Delifrance

Leicester Mercury Article

### **Delifrance HR Manager commented on the most beneficial part of the experience to them:**

"Being able to pass on our knowledge of our business to Fran in order for her to relay this to students. Also it has given me great satisfaction that the day I organised was so successful."

### **Fran Slade commented:**

"The most valuable part of the placement was having the opportunity to see, discuss and increase my understanding of a food manufacturing business - all its departments, not just the production line, although that was fascinating."



**Subject Links:** Food Technology, Manufacturing and Product Design and Hospitality.

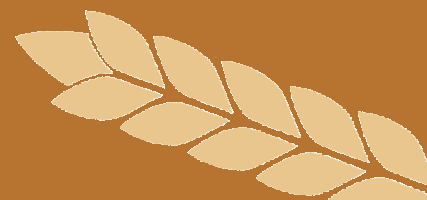
# Food Technology at Delifrance

## Programme



# Teacher Placement

Time	Who	Venue	Purpose
AM	Arrive at the Delifrance (UK) Ltd at approx. 9.00am		
09.00 – 09.15	HR Assistant	Reception	General Introduction for the day
09.15 – 11.00	Assistant Production Manager	Production	Tour of production followed by time spent with Mixers and Bakery Assistants
11.00 – 11.30	Assistant Quality Manager	Quality Office	Quality Awareness
11.30 – 12.00	Supply Chain Manager	Logistics	Supply Chain Introduction
12.30 – 13.00	Technical Services Assistant	Commercial Office	Explanation of technical specifications
13.00 – 13.15	Channel Marketing Manager	Commercial Office	Insight into Marketing
13.15 – 14.15	Bakery Chef	Academy	Introduction to our product range
14.15 – 14.45	HR Assistant	HR Dept	Review of the day!



# Food Technology at Mc Donald's

Feb 2006

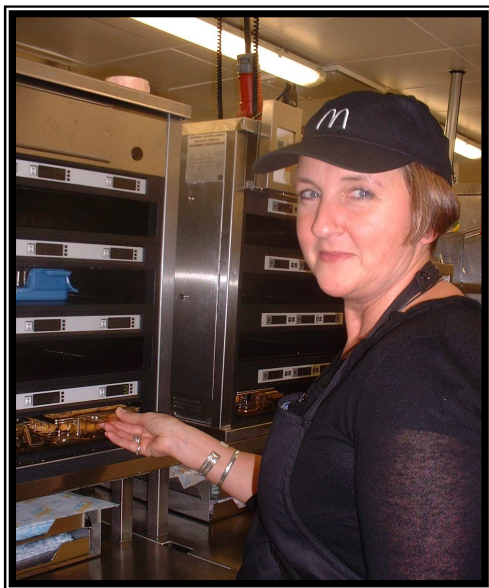


**Host:** McDonald's Restaurants

**Teachers:** Various schools and colleges across Leicestershire.

## Aims of the placement:

To support food technology teachers in being better informed and give them an insight into how McDonalds operates. The Food Technology Day was based on a series of specialists from within the company speaking on food safety, new product development, operational issues and incorporated a tour with hands on demonstrations at a local restaurant.



**Elaine Kilby from Ellesmere College reported the most valuable aspect of the placement was:**

"To look behind the scenes in the restaurant - impressive! Impressed with the number of checks on everything."

**Karen Burton from Ratcliffe College stated that the most valuable aspect was:**

"Visiting the restaurant and finding information out about the new product, Deli Sandwich, that I will use with GCSE food technology students."

**Julie Sheard from Ellesmere College said:**

"I was impressed by the high standards of produce and strict hygiene routines. Also the fact that McDonald's need not be the 'unhealthy option' anymore. Will talk to the students about this and the choice available when going to McDonald's."

**Alyson Bunsler from Moat Community College said:**

"Product development information was very interesting, along with information regarding McDonald's itself i.e. food sourcing and dismissing myths of quality."



**Subject Links:** Food Technology, Catering, Hospitality, Manufacturing and Product Design and Business.

Leicestershire Education  
Business Company  
would like to thank all the organisations  
and teachers that have participated in the  
Teacher Placement Programme over the  
last 10 years.

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These case studies are a snap shot of the Leicestershire Teacher Placement Programme which covers the full range of subjects across the curriculum with the aim of supporting teachers to embed the world of work into standard lessons. For more information on this initiative or to find out more about the wide range of education and business link activity we broker please get in touch;

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