



Leicestershire Education Business Company

2009-2010 Enterprise, Employability & STEM (Science, Technology, Engineering and Maths) Evaluation Review



*Creating successful links between
business and education*

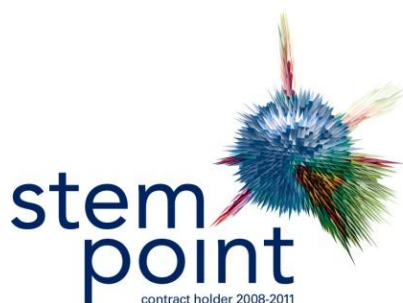


The Enterprise and Employability team works with a range of students from Key Stage 3 to Key Stage 5, delivering activities that enrich the curriculum and help to improve students' work related skills. Our events have involved **15,410 students** supported by over **1,252 teachers** and **636 volunteers** providing **6,717 hours of support** valued at **£169,187.50 In Kind** this academic year.

Leicestershire Education Business Company (LEBC) holds the STEMPOINT contract for Leicestershire, signposting local and national STEM enhancement and enrichment activities to all schools and colleges, helping to identify which activities and programmes can best enable them to reach their goals and access opportunities for students.

LEBC manages the STEM Ambassadors programme for Leicestershire, by linking STEM Ambassadors with schools and colleges to share practical, real life experiences and knowledge of STEM in the work place.

We pride ourselves on creating successful links between education and business. We hope that enjoy reading the 2009-10 academic year testament statements from employers, young people and staff from schools and colleges – together we have made a difference!



**STEM
AMBASSADORS**
ILLUMINATING
FUTURES

Feedback from Student Evaluation Forms

Measuring the impact on students is crucial. We have worked with **15,410** Key Stage 3, 4 and 5 students across the city and county this past year. Below shows that the majority of these students enjoyed taking part in the event and found the input of their business volunteers helpful.

1) 86% of students enjoyed taking part in the event.
2) 81% of students found the input of their business volunteers helpful.
3) 54% of students' confidence has increased as a result of taking part in the event.
4) 74% of students' understanding of the skills needed for work has improved.
5) 68% of students' knowledge of the business world has improved.
6) 64% of students understand why the event helped them to be more enterprising.
7) 65% of students' teamwork and communication skills have improved.

Feedback from students:

- *"My business volunteer's job was interesting. I am inspired by him."*
Wider Horizons at Babington Community Technology College
- *"I enjoyed the day and learnt team skills that are important in business".*
Step up 2 STEM Day at Belvoir High School
- *"My favourite part of the event was when we needed to make a football kit. It was great and it gave me a chance to get to know more about the people in my tutor group ☺ Thank You!"*
Enterprise Day at Burleigh Community College
- *"I really liked how the business volunteers boosted me to be more adventurous and I like their helpful / useful questions."*
Lion's Lair at English Martyrs Catholic School
- *"Loved it. I enjoyed the challenges and it gave me an idea of work involved in a business."*
Enterprise Day at Ibstock Community College
- *"I liked the presentation and the fact that we were acting as grown adults."*
Enterprise Day at Kibworth High School
- *"I enjoyed asking questions as we learnt there are more aspects to a job than I thought."*
Wider Horizons at Redmoor High School
- *"I liked the part where we all had different jobs as we made the curry. It was fun ☺!"*
Curry Challenge at South Wigston High School

- *"It was very informative and beneficial to my life... an excellent insight for students."*
Stairway to Success at Stephenson College
- *"I enjoyed the activity that was held because it helped improve my communication and teamwork skills."*
Wider Horizons at The Garendon High School
- *"I liked making the product and working as a team. It was good how we used our imagination."*
Lion's Lair at Wreake Valley Community College
- *"It was awesome!!! ☺ I enjoyed the visitors' positive input and knowledge. I enjoyed the application form and tests."*
Making Opportunities at Wreake Valley Community College
- *"I really ,really enjoyed today. It gave me a more clear understanding of how to be enterprising and a more clear understanding of the skills needed in the everyday workplace...! Thank you for a great day."*
Enterprise Day at Limehurst High School
- *"Being Interviewed and after being told one to one what we did right and what we did wrong was really useful."*
Mock Interviews at Hind Leys Community College
- *"Really nice, they had people singing, pictures on the walls and statues of gods in amazing little temples. We learned lots of interesting facts about their religion."*
Cultural Discovery Day with Castle Rock High School
- *"I've had the best week ever and learnt many skills. Can I come in over Easter and do it again!?"*
Cake Catastrophe Week at Ellesmere College
- *"I took part in the fashion show last year and enjoyed the experience a lot. You meet lots of amazing people and the atmosphere is fantastic, for these reasons I'm taking part in it again this year. It gives you the opportunity to show off your own work, or someone else's and builds up your own confidence."*
LEBC Schools Fashion Show 2010
- *"I really enjoyed I...ME! I have learnt to 'grow up'. It has given me more confidence. The sessions have made me a happier person in school. I like how everyone gets on."*
I...ME! Project at New College Leicester

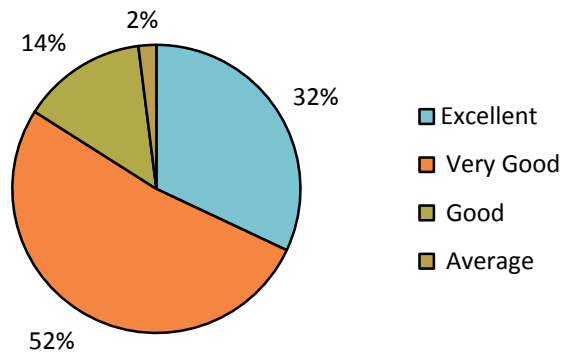


Feedback from Employer Evaluation Forms

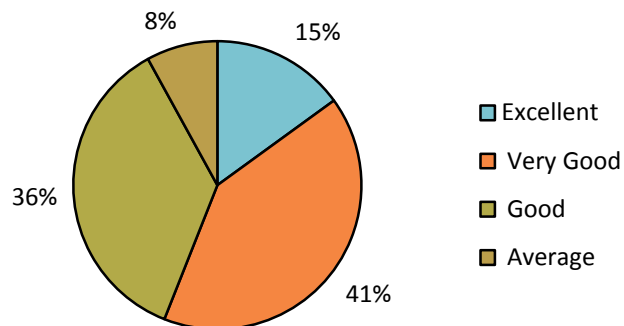
Our events are supported by volunteers from local and national businesses. We have worked with **636 volunteers** from industry this academic year. Without these volunteers the events would not have had such an impact on the students and teachers. Their experience, knowledge, enthusiasm and expertise enabled students to develop essential skills and attributes that are needed for the world of work.

We asked each volunteer the following three questions. The pie charts show what our volunteers thought about our events that have taken place over the last year across the city and county.

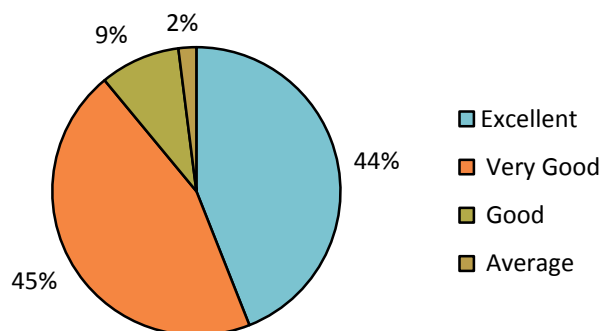
How would you rate the event overall?



How would you rate the improvement of the student's knowledge of the world of work?



How would you rate the LEBC administration / management of the event?



Below are some of the personal and business benefits achieved by our volunteers as a result of attending one of our events:

“Volunteering gave me an opportunity to examine our business practices and why we do them.”

“Helping students gain an insight into commercial life.”

“Perhaps the most beneficial part of the event that stretched me the most was the need to encourage student’s creativity in a very short time space. This event also required volunteers to work with a larger number of students than in my previous experience.”

“I developed self confidence and patience.”

“The whole day was a revelation. The students were out standing.”

“Hopefully some of those students will come our way for work and be much more motivated and enterprising.”

“Walking the floor’, hearing students creative ideas.”

“Very insightful for us 'accountant' bunch and was very useful to see how our business skills helped the students develop a product and market it.”

“Watching the students move from feigned disinterest to full participation in such a short space of time was great to see. The most satisfying element for me was watching the response of the students. I could see real interest in what the speakers were talking about and could see the cogs moving in their minds as they took on board what was being said.”

“Assisting students going into the world of work, to ensure they understand the importance of making a good impression on prospective employers.”

“Helping the next generation of employee’s, employers and entrepreneurs is essential in today’s highly competitive market and it gave me a great deal of satisfaction doing my small bit.”

“Excellent opportunity to be able to offer some insight into the world of work and at the same time giving our customers of tomorrow an awareness of homelessness.”

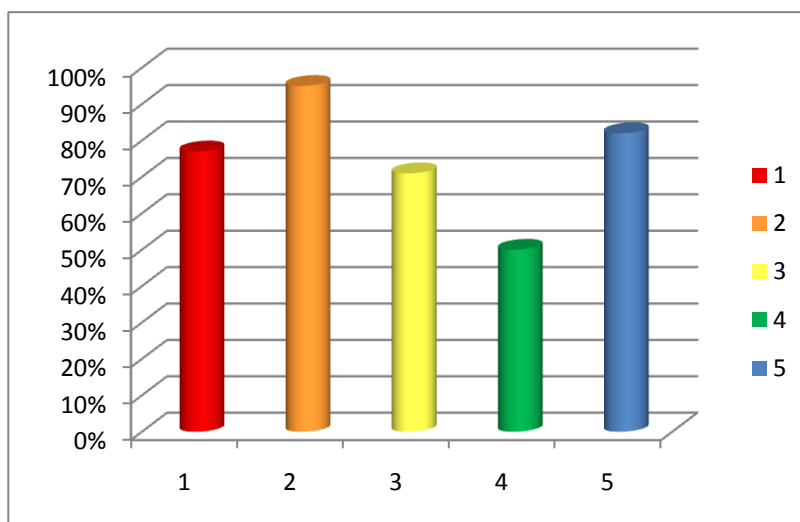
“All of the activities challenged the pupils, interacting with the students was beneficial to me.”

“Promoting the airport as a good place to work and build aspirations in young people.”

Feedback from Teacher Evaluation Forms

We have worked with **1,252** members of teaching staff this year, all of which have played a major part in the success of the events.

The graph below shows the Enterprise and Work Related Learning criteria that our events aim to fulfil. We asked teachers to identify which outcomes were achieved and the results are shown below:



1 - Raising Standards of Achievement

2 - Improving Pupil Motivation and Achievement

3 - Preparing Young People for the World of Work including employability

4 - Enhancing the delivery of the National Curriculum with regard to work related learning

5 - Delivery of key skills, including wider key skills such as creativity and enterprise

Feedback from Teachers:

"Our aim was to raise awareness amongst students about their options. This was met well. Overall the event was excellent."

Employability Awareness Fair at English Martyrs Catholic School

"I think the whole workshop was well structured leading to the pupils being creative and imaginative, showing what they had learnt through art and design."

Musubi Challenge at Newbridge High School

"Thank you for organising such a great day last week for my students. They really enjoyed the experience and gained a lot from it."

Tip Top Customer Service at Ash Field School

"The most beneficial part of the event was the Practical group activities for those less 'academically minded' but who were keen to get involved and be creative. It was nice to see. Giving roles and responsibilities was also good."

Lion's Lair at Wreake Valley Community College

"All the students, staff and myself thoroughly enjoyed the evening and I am very grateful to LEBC over the 7 years now, that Rawlins have had the opportunity to showcase the students work at such a professional forum. It certainly proves to be a highly motivational event for the students to work towards."

LEBC Schools Fashion Show 2010

The Enterprise, Employability & STEM Team at Leicestershire Education Business Company (LEBC) would like to thank all students, business volunteers and teachers who have been involved in this year's events.

We also thank you for your comments in relation to our events. With your feedback we can continuously improve our service to deliver Enterprise, Employability and STEM opportunities in schools across the city and county.



Want to Make a Difference?

For further information on all of the initiatives at LEBC or to request a copy of our events schedule for 2010-11 please contact us via the details below:

Leicestershire Education Business Company (LEBC)
Ashcroft House, Ervington Court off Harcourt Way, Meridian Business Park,
Leicester, LE19 1WL
Tel: 0116 240 7000
Email: contactus@leics-ebc.org.uk
Website: www.leics-ebc.org.uk